



# DAVID'S DONUTS

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January 9, 2013

The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Reply Comments regarding DA 12-1863, IB Docket No. 12-340; RM-11683

Dear Chairman Genachowski:

I write in support of LightSquared's modified application to build a national broadband network. This type of innovation provides economic benefits for millions of small businesses and Americans.

I am sure you are wondering why a *donut shop* would even care about such a plan! Well, me, my employees and my customers all care about such a proposal because at the very least, it presents a new competitor into the marketplace which means better service and better price.

However, my interests go beyond simply service and price. The ability for my patrons to access a network in my shop allows them to spend more time in my establishment enjoying the entertainment of their choice via their own personal device or options we may offer in the shop that require internet access. It is simply about hospitality.

Hundreds of millions of American consumers would benefit from the competition, coverage and innovations that would be made possible by LightSquared's network. The FCC's approval of this application is necessary to help businesses continue to meet the demand of the general public.

Thank you for your consideration of my comments.

Respectfully,

A handwritten signature in blue ink that reads "Jerry Price".

Jerry Price

cc: Senator Sherrod Brown  
Senator Rob Portman  
Speaker John Boehner, US House of Representatives  
Congressman Bob Latta